

## Message Text

CONFIDENTIAL

PAGE 01 PARIS 01205 01 OF 02 132023Z  
ACTION IO-14

INFO OCT-01 CIAE-00 CU-04 INR-07 NSAE-00 AID-05 USIE-00  
AF-10 ARA-10 EA-10 EUR-12 NEA-10 ISO-00 IOE-00  
PA-01 PRS-01 HA-05 L-03 SSO-00 INRE-00 /093 W  
-----009980 132057Z /72

O R 132001Z JAN 78  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC IMMEDIATE 4238  
INFO AMEMBASSY MOSCOW  
AMEMBASSY OSLO  
AMEMBASSY TEL AVIV  
USMISSION GENEVA  
USMISSION USUN

C O N F I D E N T I A L SECTION 01 OF 02 PARIS 01205

NESCO

E.O. 11652: GDS  
TAGS: AORG, PORG, UNESCO, NO, IS, UR  
SUBJECT: UNESCO: REVISED TEXT, MASS MEDIA DRAFT  
DECLARATION

REFS: (A) PARIS 699, (B) STATE 008004

1. PERMDEL IS INFORMED THAT REVISED TEXT OF MASS MEDIA  
DRAFT DECLARATION (REFTEL A) IS A FINAL VERSION WHICH  
WILL BE SUBMITTED TO THE 20TH GENERAL CONFERENCE. DRAFT  
IS NOW BEING TRANSLATED INTO OFFICIAL UNESCO LANGUAGES.  
WHEN IT RECEIVES M'BOW'S FINAL APPROVAL, AFTER HIS  
RETURN TO PARIS EARLY IN FEBRUARY, IT WILL BE SENT TO  
GOVERNMENTS OF ALL UNESCO MEMBERS. WHEN SUFFICIENT-  
TIME HAS PASSED FOR GOVERNMENTS TO HAVE RECEIVED TEXT,  
IT WILL BE DISTRIBUTED TO MEDIA ORGANIZATIONS AND TO  
NGO'S. THUS, BASIC SCENARIO AND TIMETABLE REPORTED -  
LAST SEPTEMBER ARE BEING FOLLOWED.

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PAGE 02 PARIS 01205 01 OF 02 132023Z

2. M'BOW HAS REVIEWED REVISED TEXT (INFORMALLY)  
WITHOUT MAKING SIGNIFICANT CHANGES. PRESUMPTION IS  
THAT DG IS IN AGREEMENT WITH TEXT, AND THAT PRESENT,  
REVISED VERSION WILL REMAIN UNALTERED. UNDOUBTEDLY,  
HE WILL GO OVER IT CAREFULLY ONCE AGAIN IN FEBRUARY.  
SECRETARIAT WILL PROBABLY SEND OFFICIAL DOCUMENT TO

GOVERNMENTS LATE IN FEBRUARY, AND THEN TO MEDIA ORGANIZATIONS AND TO NGO'S SOMETIME DURING MARCH.

3. CLEMENT JONES, WHO VISITING SECRETARIAT FOR SEVERAL DAYS, TOLD DELOFF HE BELIEVES THAT SPECIFIC ELEMENTS CAUSING MOST CONCERN TO US MEDIA PEOPLE HAVE BEEN REMOVED, WITH RESULT THAT REVISED DRAFT IS IN FACT "TILTED" TOWARD THE WEST. HE MAINLY CONCERNED NOW THAT EVEN WITH THESE SUBSTANTIAL CHANGES, US WILL NOT ENTER INTO A GENUINE DIALOGUE ON SUBJECT IF ONLY BECAUSE IT RESOLUTELY OPPOSES IDEA OF DRAFT DECLARATION ITSELF.

4. OTHER MOST IMPORTANT OBJECTION SECRETARIAT HAS ENCOUNTERED TO REVISED VERSION OF DRAFT DECLARATION, AND ITS IMMEDIATE PREDECESSOR WHICH WAS USED AS BASIS FOR CONSULTATIONS, IS TO ABSENCE OF REFERENCE TO UN RESOLUTION 3379 EQUATING ZIONISM AND RACISM. JONES CONFIRMED THAT USSR AND VIETNAM WERE ESPECIALLY INSISTENT ON PUTTING THIS REFERENCE BACK INTO TEXT. (COMMENT: THIS MIGHT BE INTERPRETED AS SOVIET POLY FOR NEGOTIATING LEVERAGE, WHICH NEVERTHELESS FITS INTO THEIR ESTABLISHED FOREIGN POLICY LINE. APART FROM THIS, USSR IS REPORTED TO HAVE LOST MUCH OF ITS FORMER ENTHUSIASM FOR THIS EXERCISE, ALTHOUGH THE "WESTERN TILT" OF THE REVISED VERSION MAY SERVE TO PROVOKE A

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PAGE 03 PARIS 01205 01 OF 02 132023Z

MUCH STRONGER REACTION ON THE NEXT GO-AROUND. END OF COMMENT).

5. GENERAL ARAB REACTION TO DRAFT USED FOR SOUNDINGS WAS INSISTENCE THAT REFERENCE TO UN RES. 3379 SHOULD BE RESTORED TO TEXT. RADICALS AMONG ARAB STATES OF COURSE WERE MORE ADAMANT THAN THE "MODERATES"; ALTHOUGH IT WAS DISTURBING THAT TUNESIA ALSO LOBBIED HARD FOR REINSTATING RES. 3379. SAUDIA ARABIA, DOES NOT INSIST ON THIS POINT, BUT HAS MADE IT CLEAR THAT IF INCLUSION OF RES. 3379 IS OFFERED AS FORMAL AMENDMENT AT GENCONF, IT WILL THROW ITS "FULL WEIGHT" BEHIND THE MOVE. ISLAMIC STATES IN ASIA, MALAYSIA AND INDONESIA, PREFERRED THAT RES. 3379 BE OMITTED FROM DRAFT DECLARATION. INDIA, WE ARE INFORMED, WAS VERY PASSIVE IN ITS APPROACH, AND, IT IS EXPECTED, WILL AGREE WITH REVISED TEXT. THIS WAS ALSO THE GENERAL REACTION OF BLACK AFRICAN STATES TO DRAFT TEXT USED FOR SOUNDING. DISCUSSIONS DID NOT COVER LATIN AMERICANS.

6. RESULTS OF SOUNDINGS, THOUGH OUR RECORD IS FAR

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PAGE 01 PARIS 01205 02 OF 02 132027Z  
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-----010043 132057Z /72

O R 132001Z JAN 78  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC IMMEDIATE 4239  
INFO AMEMBASSY MOSCOW  
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AMEMBASSY TEL AVIV  
USMISSION GENEVA  
USMISSION USUN

C O N F I D E N T I A L SECTION 02 OF 02 PARIS 01205

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FROM COMPLETE, BEGINS TO GIVE A GENERAL PICTURE OF  
ATTITUDES AND ALIGNMENTS WITH RESPECT TO REVISED TEXT  
WHICH WILL BE PRESENTED TO THE 20TH GENCONF.  
CURRENTLY, SECRETARIAT BELIEVES THAT PRINCIPAL FIGHT  
WILL BE OVER RES. 3379, WHICH INTERESTINGLY ENOUGH,  
HAS NOTHING TO DO WITH MASS MEDIA ISSUES. FROM  
COMMENTS HERE, IT SEEMS THAT ONLY US MEDIA PEOPLE HAVE  
HAD MUCH TO SAY ABOUT THE SUBSTANCE OF THE TEXT USED  
FOR SOUNDINGS, WHICH, OTHERWISE ELICITED RATHER PASSIVE  
COMMENTARY AND GENERAL ACCEPTANCE. THE FRENCH, WE  
ARE TOLD, SAID THAT IT MIGHT HAVE BEEN PREFERABLE TO  
POSTPONE A DECISION ON TEXT UNTIL AFTER INTERNATIONAL  
COMMISSION FOR STUDY OF COMMUNICATIONS PROBLEMS HAS  
COMPLETED ITS WORK. THIS WAY, MORE COULD BE DONE WITH  
RESPECT TO INTERNATIONAL DEVELOPMENTS. THIS THEME  
WAS ALSO AT HEART OF GUNNAR GARBO'S (NORWEGIAN UNESCO  
EXECUTIVE BOARD MEMBER) PREFERENCE THAT DRAFT  
DEAL MUCH MORE SUBSTANTIVELY WITH "NEW INTERNATIONAL  
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PAGE 02 PARIS 01205 02 OF 02 132027Z

ECONOMIC AND INFORMATION ORDERS." (COMMENT: THIS THEME MAY GATHER MOMENTUM AS THE GENCONF. DRAWS CLOSER. IT HAS BEEN OF CONSIDERABLE INTEREST TO SOME SCANDANAVIANS (FORMERLY) IN SECRETARIAT, AND ELSEWHERE. THIS VIEW IS ALSO WELL SUITED TO INCLINATIONS OF UNESCO COMMUNICATION SECTOR. THEREFORE, WELL TIMED AND DISCRETE BILATERAL CONSULTATIONS MAY SERVE US INTERESTS BY RESTRICTING THE TASTE OF SOME WESTERN COUNTRIES TO AS "INNOCUOUS" A DRAFT AND GENERAL CONFERENCE DISCUSSION AS IS POSSIBLE TO OBTAIN.

7. IN PERMDEL'S VIEW, WE SHOULD BE ABLE TO DEFEAT MOVE TO INCLUDE RES. 3379 IN MEDIA DECLARATION, ESPECIALLY SO SINCE CASE CAN EASILY BE MADE THAT RES. 3379 HAS NOTHING TO DO WITH SUBSTANTIVE MEDIA ISSUES. FURTHERMORE, ADOPTION THIS RES. COULD ONLY RUIN SUBSTANTIAL PROGRESS, WHICH HAS BEEN MADE OVER PAST SEVERAL YEARS EVEN IF THIS IS STILL MOSTLY AT LEVEL OF PERCEPTION OF PROBLEMS. (PROPOSERS OF RES. 3379 ARGUE THAT ITS REMOVAL FROM DRAFT DECLARATION REPRESENTS TOO MUCH OF A RETREAT FROM PREVIOUS TEXT WHICH HAD BEEN FORMALLY SUBMITTED TO 19TH GEN. CONF.) THE US POSITION IN COMBATING MOVEMENT TO INCLUDE RES. 3379 WOULD CERTAINLY BE STRENGTHENED, IF EARLY BACKING FOR REVISED DRAFT COULD BE PROFFERED TO OBTAIN SUPPORT (ESPECIALLY IN LATIN AMERICA AND AFRICA) FOR LEAVING DRAFT BASICALLY AS IT IS.

8. IF US MEDIA STILL FINDS SERIOUS GRIEVANCES WITH REVISED TEXT, THESE SHOULD BE COMMUNICATED AS SOON AS POSSIBLE IN ORDER TO SEE IF AN ACCOMMODATION CAN BE REACHED BEFORE M'BOW APPROVES FINAL VERSION. ONLY THOSE ELEMENTS WHICH WOULD ABSOLUTELY PRECLUDE US

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PAGE 03 PARIS 01205 02 OF 02 132027Z

SUPPORT FOR THE DRAFT AT THE GEN. CONF. SHOULD BE RAISED, HOWEVER, SINCE PERMDEL HAS BEEN INFORMED POINTEDLY THAT "REVISED" TEXT IS A FINAL VERSION. TORRES

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Draft Date:** 13 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
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**Disposition Remarks:**  
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**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
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**Litigation Codes:**  
**Litigation History:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Subject:** UNESCO: REVISED TEXT, MASS MEDIA DRAFT DECLARATION  
**TAGS:** AORG, PORG, MASS, NO, IS, UR, UNESCO  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014